

# FOOTBALL PROMOTIONS

**Increase Ticket Sales • Boost Sponsor Revenue • Create Fan Excitement**

## WHO ARE WE?

**American Media & Special Promotions (AMSP)** is the largest provider of insured sports contests in the industry. Whether you are looking to boost sponsorships, add excitement to half-time events or generate fan enthusiasm, we have a promotion that will fit your needs and budget! We offer a complete turn-key package with everything you need to have a successful event!

## FOOTBALL CONTESTS:

### • KICK TO THE GOAL

Each week, randomly select one lucky fan for a chance to win. If the contestant can successfully kick the ball from 40 yards away and have the ball come to rest on the goal line, they score the Grand Prize!

### • TAILGATE TOSS

Great tailgate promotion for sponsors! Randomly select one contestant to toss a bean bag through a target from 50 feet away for a chance to win the Grand Prize!

### • PASS, PUNT, KICK

Selected finalists go to the back of the end zone. The finalist will start at the back of the end zone and throw the ball as far as they can. From the spot that the ball first hits the ground, the finalist will punt the ball as far as they can. Finally, from the spot that the ball first hits the ground, the finalist will attempt to kick a field goal through the goal posts. If the finalist successfully kicks the field goal, they score the Grand Prize!

### • NERF TOSS

Have fans register for the chance to win a New Car! Randomly select one lucky fan from all the entries received to come onto the field during halftime. If they can successfully toss a football through the driver's side window or target from 35 yards, they "drive" home a Grand Prize Winner!



## FOOTBALL PACKAGES INCLUDE:

- Customized 2' x 6' Banner
- Customized 11" x 17" Register to Win Sign
- Sample Rules and Regulations
- 24-Hour Client Support
- Prize Insurance Coverage

## CHECK OUT OUR OTHER GREAT FOOTBALL PROMOTIONS...

- Armchair Quarterback
- Shopping Cart Field Goal
- 30 Second Hot Shot
- Progressive Target Toss
- Flatbed Field Goal Kick
- Take it to the House

**CALL 888.323.2257 TODAY**  
**Ask about our Multiple Game Discount!**

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**888.323.2257**  
**www.ahno.net**